



UTAH MANUFACTURERS
ASSOCIATION

Utah Manufacturer of the Year Awards

Manufacturing is not short of great examples of excellence and we know success is achieved by organizations of all shapes and sizes.

Recognizing companies of different sizes face different challenges in their manufacturing processes, awards will be presented to “Manufacturers of the Year” for several different categories according to the number of employees within the company. We anticipate this format will afford an opportunity for additional companies to compete with like-sized companies within the manufacturing industry.

All manufacturers with a significant presence in Utah are invited to apply. Your company does not need to be headquartered in Utah. Nominations for the award can be submitted from any person or group. (Nominate Companies with whom you do business). Self-nominations are encouraged.

We encourage your participation and look forward to honoring the tremendous efforts made by outstanding manufacturing companies in the state of Utah.

Award Submission Details and Suggestions

All applications must include detailed information and each company will be judged based on the information listed below. Awards are based on the details provided in the submission.

To submit your application: Submit all accompanying information in one PDF file along with the requested graphics files via email to uma@umaweb.org

All nominations must be submitted to the UMA office prior to COB on October 15th, 2018. Paper submissions are not accepted for any of the awards categories; all applications must be sent electronically. All submissions should

include all necessary information including company size and company point of contact.

Also, please submit the name(s) of individual(s) who will receive the award at the UMA Banquet should you be chosen to receive an award.

First, determine your company size. Categories are based on company-wide employee count, including parent company and all subsidiaries, in Utah. Do not include temporary employees. Contact Teresa Thomas with any questions on category determination. 801.664.4304. Category breakdown is as follows:

- (1-50 employees)
- (51-100 employees)
- (101-250 employees)
- (251-500 employees)
- (500+ employees)

UMA Manufacturer of the Year MOTY Award Submission

Tell the judges your story with words, photos, charts and graphs. Most complete applications are 10-15 pages in length, including financial information. Include the following items in a profile of your company:

1. Introductory statement. Provide an up-to-700-word statement detailing why your company deserves to win the Manufacturer of the Year (**MOTY**) award. This section is for you to demonstrate what sets you apart from your competitors.

2. Product description. Include graphs and photos as the judges may find it easier to understand the material if photos are included. Please do not submit actual product samples or product catalogs/brochures.

3. Manufacturing process. Include information on any environmental solutions/innovations and the impact of those solutions, R&D leadership and/or application of high technology that makes your company stand out.

4. Operational performance and best practices. Examples of excellent practices and operational excellence will help paint a picture of your company.

5. Fidelity to the Principles of Free Enterprise. Highlight how your company has and is committed to the principles of free enterprise and how that has benefitted your company as a whole and helped you excel.

6. Community, State Involvement and Outreach. Include information that demonstrates your leadership in the industry and community. Your impact and association with the community, state and outreach efforts that merit your receiving of an award. This should also include articles and awards.

7. Economic Achievement and/or financial stability. You do not have to wait to experience tremendous growth or overcome adversity to submit an application. Many winners in the program's history have simply been well-run, solid performing manufacturers.

It is important that the judges understand that a company is financially sound. Submission of lengthy financial reports is not necessary, but concisely demonstrating growth and profitability is extremely relevant from the judges perspective in the overall review and selection of winners.

At minimum, please include the following information for the past three years: annual sales revenue, economic achievements through percentage growth in sales and net revenue percentage increases and any other pertinent information for judges to review.

Your outside auditor is welcome to submit a letter of recommendation for the judges to review and consider, either with the nomination, or separately. Your auditor should focus on the growth and stability of your company. We see this component as being more marketing than technical. They need to "sell" your company just like you're doing with your nomination. A letter from your outside auditor, however, is not required.

Any financial information provided will be kept confidential and judges are asked to sign confidentiality agreements prior to review of the material.

Optional Workforce Development Excellence Award profile

The Workforce Development Excellence Award is designed to honor a company for the exemplary efforts in developing a workforce for manufacturing in the state. This award will be awarded to one specific company regardless of category size for their outstanding efforts in workforce development.

Many manufacturers today report they are having a difficult time recruiting and retaining skilled employees. The Workforce Development Excellence Award is designed to provide recognition for extraordinary, exemplary, and innovative training and education programs which encourage individuals to pursue a career in the manufacturing industry and/or enhance an individual's manufacturing skills. More information on the award is listed below.

If you wish to apply for the optional Workforce Development Excellence Award, submit an additional 500-1,000-word profile demonstrating Workforce Development best practices and detailing your workforce development initiatives and outcomes. Many manufacturers today report they are having a difficult time

recruiting and retaining skilled employees. The MOTY Workforce Development Excellence Award is designed to provide recognition for extraordinary, exemplary, and innovative training and education programs which encourage individuals to pursue a career in the manufacturing industry and/or enhance an individual's manufacturing skills.

Manufacturers should apply for this additional award if you are excelling in areas of workforce planning and staff development, investing in talent management and employee development, or developing community-based partnerships. This award will be awarded to one specific company regardless of category size for their outstanding efforts in workforce development.

Submission of Digital Artwork Files for Awards Presentation

As a nominee for this prestigious award, your company will be presented at the awards banquet in an onscreen presentation. The following artwork files must be high resolution and files large enough in size to print clearly at a large scale. Please review the following artwork list with file size specifications before sending artwork. Direct questions relating to artwork files to Annette Beckstrand at 801-363-3885 or email at Annette@umaweb.org.

All photos should be 300 dpi JPG and printable at 4"x6". (see below for company logo preferred format):

- Photo of top company executive
- Photo of company exterior
- Photo of product(s)
- Photo of manufacturing floor/process
- Photo of employee groups (optional)
- Company Logo (preferred file format: 300 dpi JPG)

Judging Criteria

Judges will evaluate your entry and supporting material and score it against the criteria for each category. They will study all the entries received, looking for examples of excellence that contributed to the overall success of a company. Each entry will be assessed according to its objectives, process and outcome.

Attend the Banquet November 3, 2018 at Little America Hotel

- **Event Sponsorship includes a table of 10 - \$2,500**
- **Tables of Ten (5 couples) - \$1,200**
- **Couples - \$300**

Email annette@umaweb.org or call 801.363.3886 to RSVP for the banquet.